



Old North Knoxville, Inc.  
**Historic Holiday Home Tour**  
 P.O. Box 3896, Knoxville, TN 37927  
 www.oldnorthknoxville.org • 865.523.4665

2018 (30<sup>th</sup> Anniversary)  
 Calendar Advertising  
 Reservation Form/Invoice

Date: \_\_\_\_\_  
 ONK Rep: \_\_\_\_\_  
 Rep Phone: \_\_\_\_\_

Patron: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Alternate Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*All Ads are on a first come first served basis. October 15, 2018 Final Deadline for all Ads and artwork.*

Qty	Advertising Type	Total Due
	<b>Daily Ad @ \$20 each</b> – Maximum of <b>50 characters</b> including spaces per calendar box. No logos or artwork.	
	<b>Bottom of Page Ad @ \$250 each</b> – 10” (width) x 1.25” (height)	
	<b>Half Page Ad @ \$350 each</b> – 4.5” (width) x 8” (height)	
	<b>Full Page Ad @ \$500 each</b> – 10” (width) x 8” (height)	
	<b>Sponsor @ \$1000 each</b> – Full page ad (specs above) plus logo included on each calendar page and on all tour materials	
Make checks payable to Old North Knoxville ( <b>please pay this amount</b> ) <b>Total</b> Can be mailed to address above or given directly to the ONK Representative		

**Send ad artwork and/or logos electronically to onkhomes@gmail.com.  
 Logos MUST be provided electronically.**

**Please select from one of the following:**

- Artwork will be provided electronically to onkhomes@gmail.com no later than October 15, 2018
- Keep the ad the same as last year.
- I purchased daily ads and the text should read: (50 characters max including spaces) \_\_\_\_\_

I will provide a logo electronically for my bottom of the page or full page ad to onkhomes@gmail.com. The rest of the ad should contain the following information: \_\_\_\_\_

Old North Knoxville, Inc. is a 501(c)(3) non-profit organization dedicated to historic preservation. The Old North Knoxville Victorian Holiday Home Tour is held the first full weekend in December. For more details or to purchase tickets, visit our website. **Thank you for your support!**

**Patron Representative Signature:**

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